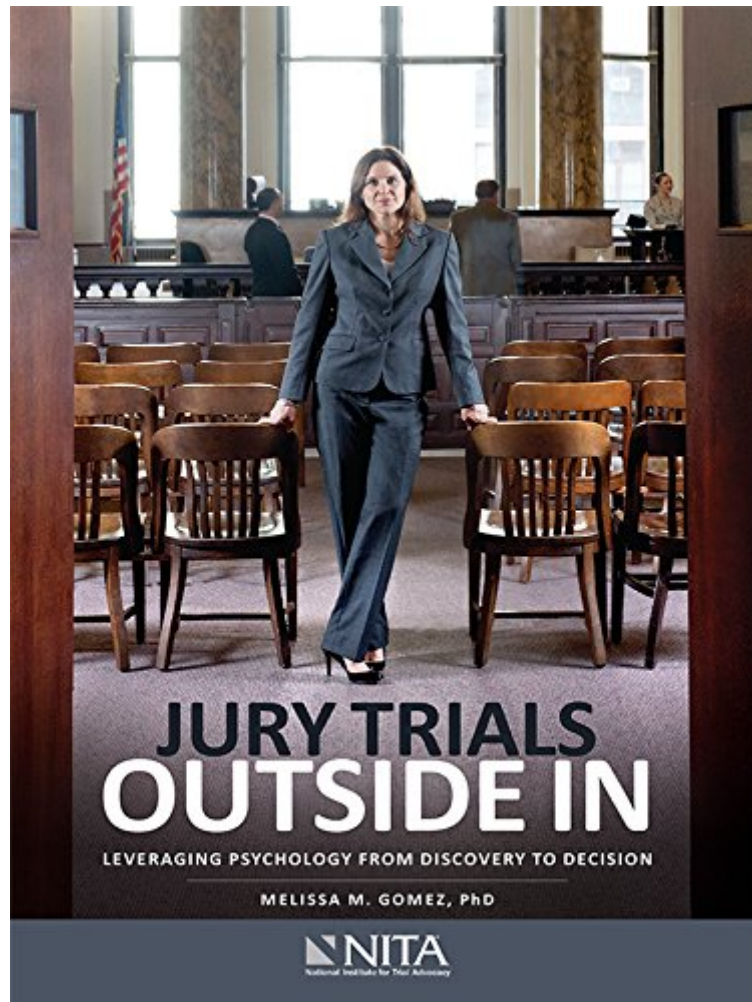


The book was found

# Jury Trials Outside In



## Synopsis

This guide goes beyond the topic of jury psychology. Instead, it speaks to the psychology of all of the people involved in a case and how that psychology affects the manner in which we make decisions and communicate at trial. Specifically, Dr. Gomez examines key aspects of the psychology of jurors, attorneys, judges, and witnesses and analyzes how each person influences the way a case is presented to and received by jurors. Dr. Gomez takes real-life stories from the road and ties them to theory and research from disciplines such as psychology, advertising, marketing, politics, homeland security, and sociology. The goal is to understand human nature as it applies across multiple contexts so you can learn a practical lesson as it applies to the courtroom. This guide helps attorneys take a step back to address the big picture of a case, to step outside of their own viewpoint, and to turn their perspective of their case outside-in. It is a conduit that connects psychological principles applicable to civil and criminal cases, to plaintiffs and defendants, to medical malpractice, product liability, intellectual property, contract, aviation, trucking, and all other cases that involve human beings. *Jury Trials Outside-In* serves as an entertaining and helpful companion to both the novice and the experienced litigator as well as anyone who is intrigued by the psychology behind the jury trial.

## Book Information

File Size: 501 KB

Print Length: 190 pages

Publisher: LexisNexis (March 30, 2016)

Publication Date: March 30, 2016

Language: English

ASIN: B01DOGBY0Q

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #1,082,531 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #102

in Kindle Store > Kindle eBooks > Law > Procedures & Litigation > Trial Practice #356 in Books

> Law > Rules & Procedures > Trial Practice #433571 in Kindle Store > Kindle eBooks >

Nonfiction

[Download to continue reading...](#)

Jury Trials Outside In FIBER OPTIC NETWORKS outside plant construction & project management techniques: A Guide to Outside Plant Engineering We, the Jury: The Jury System and the Ideal of Democracy Grand Jury 2.0: Modern Perspectives on the Grand Jury Mastering Voir Dire and Jury Selection: Gain an Edge in Questioning and Selecting Your Jury Mastering The Mechanics Of Civil Jury Trials: A Strategic Guide Outlining The Anatomy Of A Trial Theater tips and strategies for jury trials Garden Mosaics Project Book: Stylish ideas for decorating your outside space with over 400 stunning photographs and 25 step-by-step projects Mosaics: Outside the Box Data Structures Outside-In with Java The Room Outside: Designing Your Perfect Outdoor Living Space Cancer: Step Outside the Box The Price of Admission: How America's Ruling Class Buys Its Way into Elite Colleges--and Who Gets Left Outside the Gates Fifteen Minutes Outside: 365 Ways to Get Out of the House and Connect with Your Kids ADHD The NATURAL Way: Thinking Outside The Pill Box Detox Outside the Box Love Your Skin, Love Yourself: Achieving Beauty, Health, and Vitality from the Inside Out and Outside In Roulette II: A simple outside betting strategy for improving your Roulette wagering. Roulette Strategy III: An outside betting strategy for reducing your risks with your Roulette wagering. TV Outside the Box: Trailblazing in the Digital Television Revolution (NATPE Presents)

[Dmca](#)