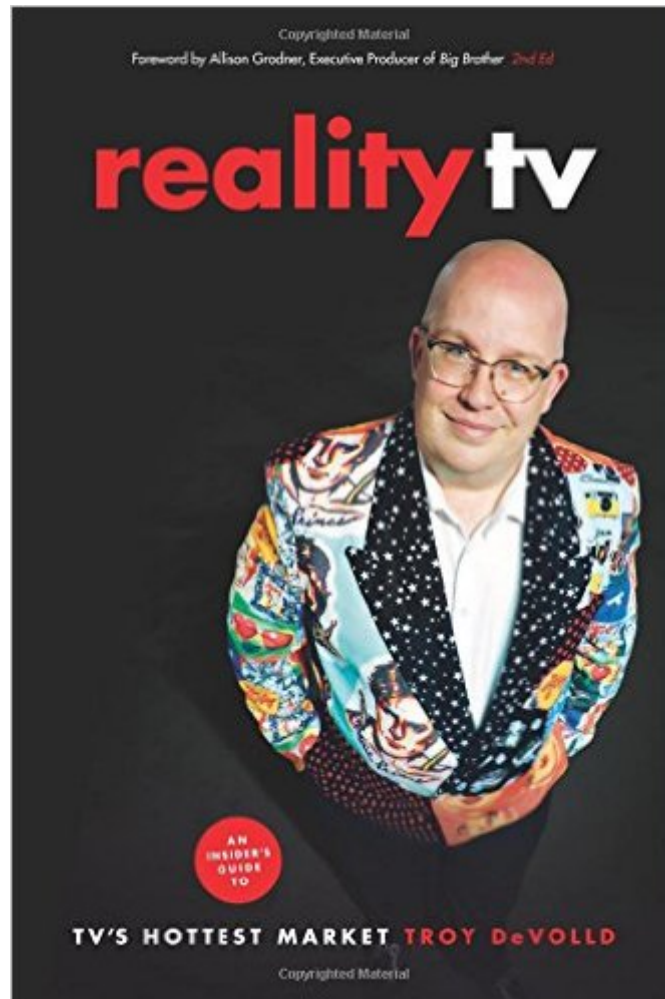


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Reality TV: An Insider's Guide To TV's Hottest Market -2nd Edition



Synopsis

Reality TV: An Insider's Guide to TV's Hottest Market is a no-nonsense read that doesn't sugarcoat the realities of the process or the ethical gut-checks that writers and producers often experience in trying to deliver an engaging end product. This newly updated 2nd edition includes new exercises, information about the Global Reality TV Market, and the latest information about Reality TV.

Book Information

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Customer Reviews

Troy DeVold lives and breathes reality TV, and his deep knowledge of and passion for the genre shine through in this exceptionally valuable book. As an expert reality TV producer himself, Troy covers every aspect of the conception and execution of reality shows clearly, entertainingly, and with great insight. I am myself a longtime toiler in the craft (I've edited unscripted television shows for the last 12+ years), and Troy's book had plenty to teach me. For instance, working exclusively in post-production as I do, I spend literally zero time in the field, and this book gave me a useful perspective on the concerns and considerations the field producers and crew face daily, in order to capture the footage we editors need. If you have any interest at all in reality television -- as a fan, as an academic, or as a current or wanna-be practitioner of the craft (at any level and in any job description), this book is a must-have.

Troy DeVold's second edition of REALITY TV trumps (politics aside) his first edition -- not that his first one wasn't already packed with helpful info, his new edition brings even more insights into the world of Reality programming! His "inside" look at reality shows from concept to development,

pre-production, production and post-production provides a realistic guide to move reality show creators towards their goals. My favorite parts of his book are Chapter 2 (the amazing array of reality shows) and Chapter 10 (the importance and potential of the global marketplace), which will surely help show creators in defining and maximizing the potential of their properties. While reality TV may not be everyone's cup of tea, few of us can deny that we have at least one (or maybe more) reality show that's become a habit-forming "guilty pleasure"!

Troy's dozens of credits include stints on The Osbournes, The Surreal Life, Dancing with the Stars, Basketball Wives, Hollywood Game Night, and more. There is so much to learn from Troy's experience in reality TV! The book is engaging, funny, and deeply informative! I love his overall attitude of "be the best version of yourself you can" and "diplomacy is the solution to most situations". It's not the attitude you necessarily expect from TV when it seems like such a cut throat business. From details about field notes to how to get the most out of your talent and crew, Troy covers it all.

This was a surprise. How many books do you pick up and unearth so many secrets to creating something tangible and entertaining. Troy Devold knows the medium and more importantly he gives you the tools to create an authentic reality TV show, which is harder, I think, than one might suspect. Right down to writing host copy and voiceover to coordinating your audio and video, Troy makes it all accessible. You also have to keep your eyes peeled, he says. He knows where to look. Great book for our time.

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