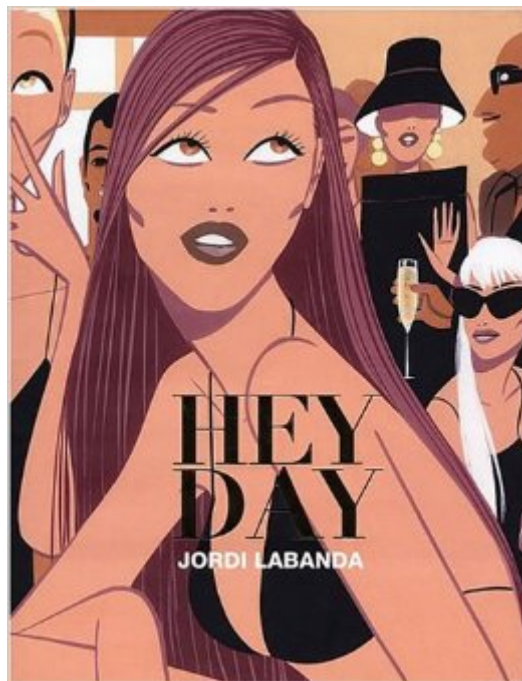


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# Jordi Labanda: Hey Day



## Synopsis

Chic restaurants, modernist lobbies, exotic beaches, retro ski wear, stylish underwear, haute couture luxury accessories--Jordi Labanda illustrates it all in his familiar, faux-naif, super-cool, sophisticated style. Combining the look of comic books (Archie not Superman) and little girls' picture books with a dashing retro flair, an elegant line, and a unique interpretation of commercial advertising concepts, Labanda creates seamless, mildly sexy worlds in which everything looks good enough to want and human relations sit front and center. Drawing in gouache on paper with marten-hair brushes, Labanda makes no use of computers. Hey Day is the first compilation of his work, providing a wide, gorgeous variety of the imagery he has created over the last few years.

## Book Information

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Average Customer Review: 4.9 out of 5 stars [See all reviews](#) (8 customer reviews)

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## Customer Reviews

For those of you who want to know "what on earth is this book about?" I am writing this review. 'Hey Day' is a collection of art from reknowned impressionist Jordi Labanda. It is a rather large volume, every page a complete print of one of his works. His style is modern yet classic, retro-chic to the core. As pretentious as the characatures may be, the style conveyed is as delicious and inviting as a cocktail on a summer day in Rio. The price may be a turn off, but trust me.. this book is well worth the investment. It certainly is a must-have for any fashionista's coffee table. All who enjoy art, style and high fashion should find this as an instant classic in their library.

I was waiting for this! After seeing his art in Wallpaper\* Magazine i became a huge fan of his work.

And now his first book is published filled with these great drawings. This is a real musthave for your coffeetable. It's absolutely gorgeous! The notebooks that are available are great too. I can't wait to buy posters so let's hope they come available too!

My favorite coffee table book. I sat down at a friend's house and started flipping through the book and quickly realized I had to purchase my own copy. I sought it out on and have been very happy that I did. I wish Jordi Labanda would put out my stuff like this. He is a comic genius.

This book was great. Everyone in my art class loves the beautiful pictures and great themes. The bold colors and brilliant illustration are wonderful to look at. I only wish I was a talented.

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